



**SPONSORSHIP BENEFITS**  
June 8 - 10, 2018

SPONSORSHIP	PRESENTING	OFFICIAL	SUPPORTING
Logo on all collateral	⚓	⚓	⚓
Premier booth space (10' x 10')	⚓	⚓	
PA Announcements during day	⚓	⚓	⚓
Banner(s) provided by Sponsor	⚓ 3 Banners	⚓ 2 Banners	⚓ 1 Banner
Swag bag inserts	⚓	⚓	⚓
Logo in the BYC <i>Talewind</i>	⚓	⚓	
Program ad	⚓ Full Color Page	⚓ ½ Page	⚓ ¼ Page
Press release mention	⚓		
Logo on E-mail blasts	⚓	⚓	⚓
Logo on event website	⚓	⚓	⚓
Social Media postings Facebook	⚓	⚓	⚓
Logo on fliers, posters, rack cards	⚓	⚓	⚓
Logo in entrant invitation packet	⚓		



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Logo on event boards	⚓		
Logo on Commemorative poster	⚓	⚓	
WBF Link to sponsor website	⚓	⚓	
Sponsor listing in program	⚓	⚓	⚓
Festival Lunch	⚓ For 6	⚓ For 4	⚓ For 4
VIP Welcome Party (Friday)	⚓ For 6	⚓ For 4	⚓ For 4
Recognition at Awards Presentation	⚓	⚓	
Media kit profile	⚓		
Sponsor Board Listing	⚓	⚓	⚓
Logo on 2019 Calendar	⚓		
Thank you in the BYC <i>Talewind</i>	⚓	⚓	⚓